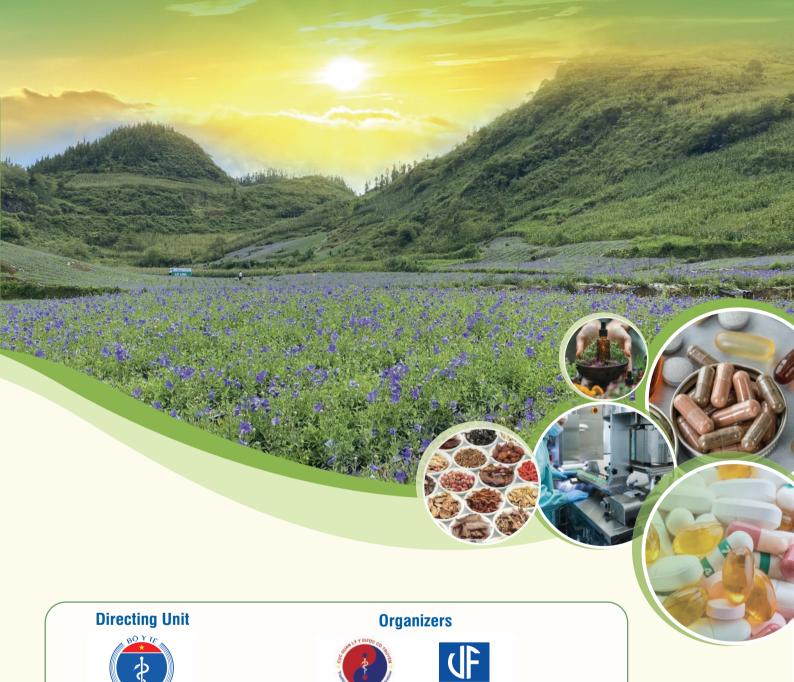


## THE 2<sup>nd</sup> NATIONAL MEDICINAL MATERIALS, TRADITIONAL **MEDICINE AND MEDICINAL PRODUCTS FAIR IN 2024**

21 - 23 Nov 2024 SAIGON EXHIBITION AND CONVENTION CENTER - SECC 799 NGUYEN VAN LINH, DIST. 7, HCMC



















#### MINISTRY OF HEALTH

No. 4676 /BYT-YDCT
Re: Participating in the 2nd National
Medicinal Materials, Traditional Medicine
and Medicinal Products Fair in 2024

# THE SOCIALIST REPUBLIC OF VIETNAM Independence – Freedom – Happiness

Hanoi, August 12, 2024

To: Overseas Organizations, Units and Enterprises

Ministry of Health of Vietnam warmly welcomes the  $2^{nd}$  National Medicinal Materials, Traditional Medicine and Medicinal Products Fair in 2024, which will be held from November 21 - 23, 2024 at Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

- 1. The event is an important trade promotion activity to support localities, businesses that cultivate, exploit, process and trade medicinal herbs, traditional medicines and medicinal products; Traditional medicine hospitals, provincial oriental medicine associations introduce and promote their products and services on traditional medicine; Matching, developing markets for traditional medicine and medicinal products; Encourage organizations and businesses to invest in production and value chain development of high-quality medicinal products. At the same time, this will also be a shopping area of medicinal herbs and traditional medicines, serving the health care demands of local and other provincial citizens.
- 2. In addition to displaying and introducing products during the Fair, the Ministry of Health also organizes many activities such as: Conference on developing medicinal herbs and products from medicinal herbs in Vietnam; Workshop on medical examination and treatment using traditional medicine; Forum on medicinal materials investment and development; Free medical examination and consultation on medicinal herbs and traditional medicines for visitors.
- 3. Ministry of Health welcomes the active participation of local and international agencies, organizations, businesses, establishments, and individuals contributing to the overall success of the event. For futher information, please contact:

Traditional Medicine Management Department (Traditional Medicine Adminstration):

MSc.Ds. Nguyen Cong Luong: +84 85 44 55 666

Vietnam Advertisement and Fair Exhibition JSC (Vietfair):

Ms. Thu Ha: + 84 904 547 711. Email: project1@vietfair.vn

On behalf of Minister of Health Deputy Minister

Do Xuan Tuyen





## **Major activities**



Nov. 21, 2024

#### Seminar

Seminar on developing Vietnamese medicinal herbs during 4.0 period



Nov. 22, 202

#### Seminar

Seminar on application of traditional medicine in medical treatment and healthcare



Daily

Business matching, introducing products and new technologies



#### Daily

Free health examination, consultation in medicinal herbs and traditional medicine for visitors



#### Daily

Consulting on the effects and effective use of medicinal materials and traditional medicine



## **Main exhibits:**



#### Products, raw materials, medicinal herbs:

- Pharmaceuticals, Raw materials, medicinal products
- Medicinal herbs and medicinal plant varieties
- Products from medicinal herbs (medicinal herbs, traditional medicines, healthcare products, medicinal cosmetics)
- Traditional food treatment services
- Traditional medicine products
- Traditional and acclimatized medicinal plants



#### **Health care:**

- Machinery and equipment in hospitals and clinics
- Rehabilitation machinery and equipment...
- Universities and training centers specializing in Traditional Medicine



# Machinery and production technology for the pharmaceutical industry:

- Tools, equipments used in processing traditional medicines (cleaning tools; tools for washing and brewing, slicing and chopping medicinal herbs; cooking and distilling tools; medicine drying tools; ...)
- Machinery and technology for preparing pharmaceuticals and medicinal materials
- Pharmaceutical packaging machinery and equipment, pharmaceutical packaging materials
- Printing machinery and equipment, packaging, glass and bottles
- Support software



## **Smart Analytical and Pharmaceutical Equipment:**

- Cleaning and environmental protection equipment
- Personal protective equipment, quality testing equipment..
- Smart medicine and digital transformation.





### **GENERAL INFORMATION**

Nov 21st - 23rd, 2024 Time:

Saigon Exhibition & Convention Center Venue:

799 Nguyen Van Linh, Dist. 7, HCMC

Opening hour Opening ceremony: 09h00 Nov 21 Public: 10:00 - 17:00 Nov 21-23 Public: 09:00 - 17:00

#### **EXHIBITION SCALE**

- ▶ 7.000 M<sup>2</sup> | 250 BOOTHS | 300 EXHIBITORS
- Expected visitor (expected):
- 10.000 International and domestic visitors
- More than 80% are trade visitors.

## **BOOTHS**



#### RAW SPACE INCLUDES:

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the. Organizer approval before September 15, 2024.

The exhibitor must pay management expenses, electricity rental fees

#### STANDARD SERVICES:

- Entrance badge, Invitation card
- · Company profile on show directory
- Cleaning and security services during the show day
- Setting and dismantling booths

### **SUPPORTERS:**

- Ministry Office Ministry of Health
- Drug Administration of Vietnam Ministry of Health
- Vietnam Food Safety Authority Ministry of Health
- Vietnam Trade Promotion Agency MoIT
- Central Health Communication & Education Center
- Ho Chi Minh City and provincial Departments of Health
- HCMC Traditional Medicine Hospital
- HCMC University of Medicine and Pharmacy
- Life & Health Newspaper
- Vietnam Oriented Medicine Organization

#### **Appreciation for delegations and specialized visitors:**

lunch coupon; traveling + hotel accommodation for specialized visitors far from Ho Chi Minh city 150km and above



#### STANDARD BOOTH INCLUDES: (9M2) 3M X 3M:

Space rental, Stand construction and dismantling, Side and rear walls. Fascia board with company name/booth number. Floor carpeting, Two (2) fluorescents, One (1) 220V/5A single-phase power outlet, One (1) counter and two (2) chairs, One (1) waste basket

#### **OPTIONAL SERVICES:**

- Advertisement on show directory
- Seminars, products' introduction
- Logistics, visa, interpretor, additional services
- Booth design and decoration







# THE 2<sup>ND</sup> NATIONAL MEDICINAL MATERIALS, TRADITIONAL MEDICINE AND MEDICINAL PRODUCTS FAIR IN 2024

November 21 - 23, 2024. SECC - 799 Nguyen Van Linh, Dist. 7, HCMC

## **APPLICATION FORM**

Company name:								
Person In-Charge:	Position:							
Address:								
Tel:	E-mail:							
A. We'd like to book:								
☐ Standard booth 9 sqm:	USD 3.000 /booth x booth(s) = USD							
☐ Indoor raw space (18 sqm minimum):	USD 300 /sqm xsqm = USD							
B. Advertise in Exhibition Catalogue (size 1	tise in Exhibition Catalogue (size 14,5 x 20,5 cm):							
☐ Cover 2,3,4 (4 color):	USD 1200 /page x page(s) = USD							
$\square$ Inside page (4 color) :	USD 700 /page x page(s) = USD							
$\square$ Inside page (black and white):	USD 500 /page x page(s) = USD							
(The Show Catalogue will have 5.000 co expense and typesetting).	pies, and will be distributed freely to Exhibitors and visitors. Price above doesn't include design							
	Total:USD							
•								
Note: Exhibitors must tranfer 50% space remaining 50% fee must be tranfer not later t	ental fee in cash or bank draft to the Organizer within 7 days after submiting the application form.Re- chan 30 days before receiving exhibition booth. For withdrawal, exhibitors should send a notice to the prior to the opening day to get 50% refund.							
We'd like to pay the amount of	is 50% of total in :							
VII	ETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC							
Add: Bien phong N	lewspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi, Vietnam							
Ac	count USD: 0021371057051 - VIETCOMBANK HANOI							
Bank's Addr	ess: 11B, Cat Linh Street, Quoc Tu Giam Ward, Hanoi, Vietnam							
	Person - in - Charge							





# THE 2<sup>ND</sup> NATIONAL MEDICINAL MATERIALS, TRADITIONAL MEDICINE AND MEDICINAL PRODUCTS FAIR IN 2024

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## **FLOOR PLAN**

	FLOOR PLAN								
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	B171				B152				
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	B184				B139				
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