



# THE 2<sup>nd</sup> NATIONAL MEDICINAL MATERIALS, TRADITIONAL MEDICINE AND MEDICINAL PRODUCTS FAIR IN 2024

21 - 23 Nov 2024

SAIGON EXHIBITION AND CONVENTION CENTER - SECC  
799 NGUYEN VAN LINH, DIST. 7, HCMC



## Directing Unit



## Organizers



## Co-Ordinators



**SỨC KHỎE ĐỜI SỐNG**  
CƠ QUAN NGUỒN LUẬN CỦA BỘ Y TẾ

[www.ydct.moh.gov.vn](http://www.ydct.moh.gov.vn) | [www.vietfair.vn](http://www.vietfair.vn) | [www.vietramedexpo.vn](http://www.vietramedexpo.vn)

**MINISTRY OF HEALTH**

No. 4676 /BYT-YDCT  
Re: Participating in the 2nd National  
Medicinal Materials, Traditional Medicine  
and Medicinal Products Fair in 2024

**THE SOCIALIST REPUBLIC OF VIETNAM**  
**Independence – Freedom – Happiness**

Hanoi, August 12, 2024

To: Overseas Organizations, Units and Enterprises

Ministry of Health of Vietnam warmly welcomes the 2<sup>nd</sup> National Medicinal Materials, Traditional Medicine and Medicinal Products Fair in 2024, which will be held from November 21 – 23, 2024 at Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

1. The event is an important trade promotion activity to support localities, businesses that cultivate, exploit, process and trade medicinal herbs, traditional medicines and medicinal products; Traditional medicine hospitals, provincial oriental medicine associations introduce and promote their products and services on traditional medicine; Matching, developing markets for traditional medicine and medicinal products; Encourage organizations and businesses to invest in production and value chain development of high-quality medicinal products. At the same time, this will also be a shopping area of medicinal herbs and traditional medicines, serving the health care demands of local and other provincial citizens.

2. In addition to displaying and introducing products during the Fair, the Ministry of Health also organizes many activities such as: Conference on developing medicinal herbs and products from medicinal herbs in Vietnam; Workshop on medical examination and treatment using traditional medicine; Forum on medicinal materials investment and development; Free medical examination and consultation on medicinal herbs and traditional medicines for visitors.

3. Ministry of Health welcomes the active participation of local and international agencies, organizations, businesses, establishments, and individuals contributing to the overall success of the event. For further information, please contact:

Traditional Medicine Management Department (Traditional Medicine Administration):

MSc.Ds. Nguyen Cong Luong: +84 85 44 55 666

Vietnam Advertisement and Fair Exhibition JSC (Vietfair):

Ms. Thu Ha: + 84 904 547 711. Email: project1@vietfair.vn

On behalf of Minister of Health  
Deputy Minister








Do Xuan Tuyen





## Major activities

 <p>Nov. 21, 2024</p>	 <p>Nov. 22, 2024</p>	 <p>Daily</p>	 <p>Daily</p>	 <p>Daily</p>
<p><b>Seminar</b> Seminar on developing Vietnamese medicinal herbs during 4.0 period</p>	<p><b>Seminar</b> Seminar on application of traditional medicine in medical treatment and healthcare</p>	<p>Business matching, introducing products and new technologies</p>	<p>Free health examination, consultation in medicinal herbs and traditional medicine for visitors</p>	<p>Consulting on the effects and effective use of medicinal materials and traditional medicine</p>

## Main exhibits:

01

### Products, raw materials, medicinal herbs:

- Pharmaceuticals, Raw materials, medicinal products
- Medicinal herbs and medicinal plant varieties
- Products from medicinal herbs (medicinal herbs, traditional medicines, healthcare products, medicinal cosmetics)
- Traditional food treatment services
- Traditional medicine products
- Traditional and acclimatized medicinal plants

02

### Health care:

- Machinery and equipment in hospitals and clinics
- Rehabilitation machinery and equipment...
- Universities and training centers specializing in Traditional Medicine

03

### Machinery and production technology for the pharmaceutical industry:

- Tools, equipments used in processing traditional medicines (cleaning tools; tools for washing and brewing, slicing and chopping medicinal herbs; cooking and distilling tools; medicine drying tools; ...)
- Machinery and technology for preparing pharmaceuticals and medicinal materials
- Pharmaceutical packaging machinery and equipment, pharmaceutical packaging materials
- Printing machinery and equipment, packaging, glass and bottles
- Support software

04

### Smart Analytical and Pharmaceutical Equipment:

- Cleaning and environmental protection equipment
- Personal protective equipment, quality testing equipment..
- Smart medicine and digital transformation.



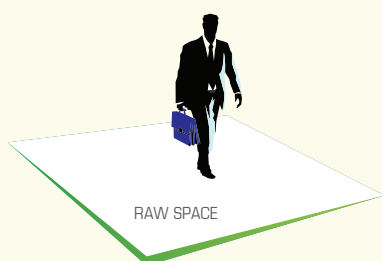
## GENERAL INFORMATION

Time:	<b>Nov 21<sup>st</sup> - 23<sup>rd</sup>, 2024</b>
Venue:	Saigon Exhibition & Convention Center 799 Nguyen Van Linh, Dist. 7, HCMC
Opening hour	Opening ceremony: 09h00
Nov 21	Public: 10:00 - 17:00
Nov 21-23	Public: 09:00 - 17:00

## EXHIBITION SCALE

- ▶ 7.000 M<sup>2</sup> | 250 BOOTHS | 300 EXHIBITORS
- ▶ Expected visitor (expected):
  - 10.000 International and domestic visitors
  - More than 80% are trade visitors.

## BOOTHS



### RAW SPACE INCLUDES:

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the Organizer approval before September 15, 2024. The exhibitor must pay management expenses, electricity rental fees

### STANDARD SERVICES:

- Entrance badge, Invitation card
- Company profile on show directory
- Cleaning and security services during the show day
- Setting and dismantling booths

## SUPPORTERS:

- Ministry Office - Ministry of Health
- Drug Administration of Vietnam - Ministry of Health
- Vietnam Food Safety Authority - Ministry of Health
- Vietnam Trade Promotion Agency - MoIT
- Central Health Communication & Education Center
- Ho Chi Minh City and provincial Departments of Health
- HCMC Traditional Medicine Hospital
- HCMC University of Medicine and Pharmacy
- Life & Health Newspaper
- Vietnam Oriented Medicine Organization

### Appreciation for delegations and specialized visitors:

lunch coupon; traveling + hotel accommodation for specialized visitors far from Ho Chi Minh city 150km and above



### STANDARD BOOTH INCLUDES: (9M2) 3M X 3M:

Space rental, Stand construction and dismantling, Side and rear walls, Fascia board with company name/booth number, Floor carpeting, Two (2) fluorescents, One (1) 220V/5A single-phase power outlet, One (1) counter and two (2) chairs, One (1) waste basket

### OPTIONAL SERVICES:

- Advertisement on show directory
- Seminars, products' introduction
- Logistics, visa, interpreter, additional services
- Booth design and decoration



### TRADITIONAL MEDICINE ADMINISTRATION

Add: 138A Giang Vo, Ba Dinh Dist., Hanoi  
Contact: MD. Nguyen Cong Luong - Traditional Medicine Dept.  
Tel: +84 85 44 55 666



### VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC

Add: 40A Hang Bai, Hoan Kiem, Ha Noi, Viet Nam  
Transaction Office: 3<sup>rd</sup> Floor, 7 Tran Phu St., Ba Dinh Dist., Hanoi, Vietnam  
Ms Nguyen Thu Ha \* Email: project1@vietfair.vn \* Tel: +84 90 45 47 711



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## APPLICATION FORM

Company name: .....

Person In-Charge: ..... Position: .....

Address: .....

Tel: ..... E-mail: .....

Exhibit items: .....

### A. We'd like to book:

Standard booth 9 sqm: USD 3.000 /booth x ..... booth(s) = USD.....

Indoor raw space (18 sqm minimum): USD 300 /sqm x ..... sqm = USD.....

### B. Advertise in Exhibition Catalogue (size 14,5 x 20,5 cm):

Cover 2,3,4 (4 color) : USD 1200 /page x ..... page(s) = USD.....

Inside page (4 color) : USD 700 /page x ..... page(s) = USD.....

Inside page (black and white): USD 500 /page x ..... page(s) = USD.....

(The Show Catalogue will have 5.000 copies, and will be distributed freely to Exhibitors and visitors. Price above doesn't include design expense and typesetting).

Total: ..... USD

C. Other requests: .....

Note : Exhibitors must transfer 50% space rental fee in cash or bank draft to the Organizer within 7 days after submitting the application form. Remaining 50% fee must be transfer not later than 30 days before receiving exhibition booth. For withdrawal, exhibitors should send a notice to the Organizer in writing not later than 40 days prior to the opening day to get 50% refund.

We'd like to pay the amount of ..... is 50% of total in :

VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC

Add: Bien phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi, Vietnam

Account USD: 0021371057051 - VIETCOMBANK HANOI

Bank's Address: 11B, Cat Linh Street, Quoc Tu Giam Ward, Hanoi, Vietnam

Person - in - Charge.....

Date.....

(sign, stamp)

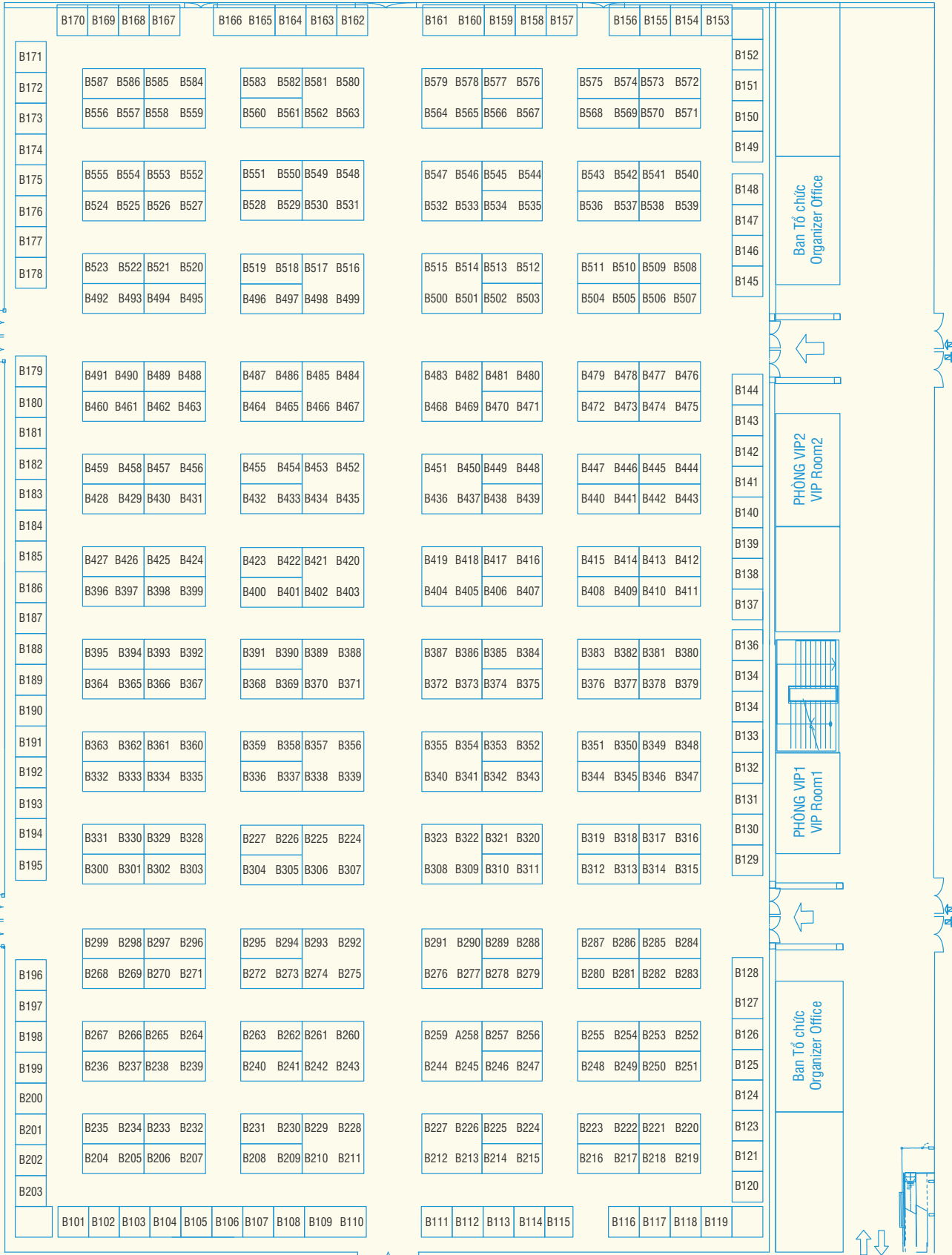




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## FLOOR PLAN



Parking

Parking

Parking